

For Immediate Release:

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2011 Shoprite Nutmeg State Games **Connecticut's Premier Multi-Sports Festival**

Venues announced in various sites throughout Greater Hartford.

EAST HARTFORD, CT (February 8th, 2011)—The 23rd annual ShopRite Nutmeg State Games comes out kicking, swimming, skating and jumping for joy with our second year in the Host City of New Britain. The ShopRite Nutmeg State Games, Connecticut's largest multi-sport Olympic-style festival, will take place July 30th – August 7th.

New Britain will serve as the host city in 2011 and 2012. These Olympic-style games are inspiring the principles of good sportsmanship, healthy lifestyles and the Olympic spirit of competition in young athletes today. Over 6,000 athletes, 1,500 volunteers and 20,000 spectators will be convening in New Britain and throughout Hartford County.

“New Britain is excited to once again host the ShopRite Nutmeg State Games and we welcome athletes and sports fans from around the state to our great city,” said Mayor Timothy T. Stewart. “We look forward to continuing our tradition of showcasing New Britain as a premier location for hosting both amateur and professional sporting events.”

For this competition, the state of Connecticut is divided into four regions; North, South, East, and West. Athletes will represent their region based on their residency.

The Games consist of more than twenty different sport competitions, which include team and individual sporting events. Every town in Connecticut will be represented in the 2010 ShopRite Nutmeg State Games.

The various competitions will be held at the following New Britain venues—New Britain High School, Veteran's Memorial Stadium, Willow Brook Park, Beehive Stadium, Central Connecticut State University, Stanley Quarter Park, Martha Hart Park—as well as other Greater Hartford venues including Sage Park in Berlin, Newington Arena, and many other great area facilities.

“The ShopRite Nutmeg State Games is a leading, community-oriented festival that will attract athletes from all over Connecticut,” said Don Drust Sr, President, Nutmeg State Games Board of Directors. “These Olympic-style Games are inspiring the principles of good sportsmanship in our youth today: good character, strength of spirit, integrity, ethics and a discipline of mind and body. Sportsmanship

creates an opportunity for young people to develop their personal strengths and talents. For the thousands of our young people who compete, dreams are indeed made here.”

Team sports to be played in the ShopRite Nutmeg State Games include Baseball, Basketball, Dek Hockey, Fast-Pitch Softball, Field Hockey, Ice Hockey, Lacrosse, Roller Hockey, Rugby, Soccer, and Wiffle Ball. The ShopRite Nutmeg State Games is an Open Competition that any team made up of Connecticut residents can enter. For further information about the sport competitions and how to enter a team please log on to www.nutmegstategames.org or call the Nutmeg State Games Office at (860) 528 4588.

Individual sports will also be played at the games and will include Archery, Cycling Criterium, Fencing, Figure Skating, Gymnastics, Jai Alai, Judo, Shooting, Swimming, Track & Field, and Wrestling. The ShopRite Nutmeg State Games is an Open Competition that any Connecticut resident can enter. For registration information for individual sports, visit www.nutmegstategames.org.

“It is the New Britain Parks and Recreation Department’s privilege to be able to host the Nutmeg State Games again here in our sports city”, said Bill DeMaio, Director of the New Britain Parks and Recreation Department. “We have beautiful facilities that are centrally located. We want to share them with all the athletes in the state.”

The ShopRite Nutmeg State Games is produced by the Connecticut Sports Management Group (CSMG) and are recognized by the National Congress of State Games and United States Olympic Committee. The ShopRite Nutmeg State Games is a 501(c)(3) non-profit, tax-exempt corporation governed by a twenty-six member board. 2011 marks the twenty-third year for the ShopRite Nutmeg State Games, which were founded by William G. Mudano, Executive Director. CSMG also produces the state’s Senior’s Games.