

For Immediate Release:

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DREAMS MADE HERE!
Connecticut's Premier Multi-Sports Festival
New Dates, New Host City and New Title Sponsor

Venues announced in various sites throughout Greater Hartford.

EAST HARTFORD, CT (April 12, 2010)—The 22nd annual Nutmeg State Games comes out kicking, swimming, skating and jumping for joy with new host city and new title sponsor. Now, called the ShopRite Nutmeg State Games, Connecticut's largest multi-sport Olympic-style festival, will be hosted by the City of New Britain.

New Britain will serve as the host city for 2010, 2011 and 2012. These Olympic-style games are inspiring the principles of good sportsmanship, healthy lifestyles and the Olympic spirit of competition in young athletes today. Over 6,500 athletes, 1,500 volunteers and 20,000 spectators will be convening in New Britain and throughout Hartford County starting July 24th through August 1st.

“New Britain is happy to host the 22nd annual ShopRite Nutmeg State Games and we welcome athletes and sports fans from around the state to our city,” said Mayor Timothy T. Stewart. “We look forward to continuing our tradition of showcasing New Britain as a premier location for hosting both amateur and professional sporting events.”

For this competition, the state of Connecticut is divided into four regions; North, South, East, and West. Athletes will represent their region based on their residency.

“The 2010 Nutmeg State Games is the state's largest multi-sports festival. In fact, more than twice the number of athletes will compete in the 2010 Nutmeg State Games than competed in the recently completed Winter Olympics in Vancouver,” said Bill Mudano, Executive Director, ShopRite Nutmeg State Games. “This is a unique sporting event and we are thrilled to be coming back to New Britain,” said Mudano.

The Games consist of more than twenty different sport competitions, which include team and individual sporting events. Every town in Connecticut will be represented in the 2010 ShopRite Nutmeg State Games.

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The various competitions will be held at the following New Britain venues—New Britain High School, Veteran’s Memorial Stadium, Willow Brook Park, Beehive Stadium, Central Connecticut State University, Stanley Quarter Park, Martha Hart Park—as well as other Greater Hartford venues including Sage Park in Berlin, Newington Arena, and many other great area facilities.

“The ShopRite Nutmeg State Games is a leading, community-oriented festival that will attract athletes from all over Connecticut,” said Don Drust Sr, President, Nutmeg State Games Board of Directors. ”These Olympic-style Games are inspiring the principles of good sportsmanship in our youth today: good character, strength of spirit, integrity, ethics and a discipline of mind and body. Sportsmanship creates an opportunity for young people to develop their personal strengths and talents. For the thousands of our young people who compete, dreams are indeed made here.”

Team sports to be played in the ShopRite Nutmeg State Games include Baseball, Basketball, Fast-Pitch Softball, Field Hockey, Ice Hockey, Lacrosse, Roller Hockey, Rugby, Soccer, and Wiffle Ball. The ShopRite Nutmeg State Games is an Open Competition that any team made up of Connecticut residents can enter. For further information about the sport competitions and how to enter a team please log on to www.nutmegstategames.org or call the Nutmeg State Games Office at (860) 528 4588.

Individual sports will also be played at the games and will include Archery, Cycling Criterium, Fencing, Figure Skating, Gymnastics, Judo, Shooting, Swimming, Track & Field, and Wrestling. The ShopRite Nutmeg State Games is an Open Competition that any Connecticut resident can enter. For registration information for individual sports, visit www.nutmegstategames.org.

“It is the New Britain Parks and Recreation department’s privilege to be able to host the Nutmeg State Games again here in our sports city”, said Bill DeMaio, Director of the New Britain Parks and Recreation Department. “We have beautiful facilities that are centrally located. We want to share them with all the athletes in the state.”

The ShopRite Nutmeg State Games is produced by the Connecticut Sports Management Group (CSMG) and are endorsed by the Governor’s Council on Physical Fitness and Sports and recognized by the National Congress of State Games and United States Olympic Committee. The ShopRite Nutmeg State Games is a 501(c)(3) non-profit, tax-exempt corporation governed by a twenty-six member board. 2010 marks the twenty-second year for the ShopRite Nutmeg State Games, which were founded by William G. Mudano, Executive Director. CSMG also produces the state’s Senior’s Games.